



Service Above Self

Rotary Club of Bullhead City

eBulletin

Monday, November 26, 2007


[Club Web Site](#)

Editor: [Art Harrington](#)
If you have any comments or questions, email the editor.

Upcoming Events

Interact Mtg T-124 MHS
7:30am
Nov 28 2007

Club Christmas Party
Dec 13 2007

News

[Quote of the Week - Who Said It?](#)

[Thought for the Week - Who Said It?](#)

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A word from our RI President

Ensuring a second century of service through membership



In my first few months as president of Rotary International, I was privileged to speak at a series of presidential membership conferences in cities across North America. These events were something I had hoped to see in Rotary for several years now, because I feel very strongly that the time is right for a new focus on membership.

While Rotary as a whole continues to grow, there are many places where membership is declining, or the average age of members is increasing - both worrying trends that must be reversed.

The answer to these problems is not another membership drive. We've had those in the past, and though they've worked for a time, their effects have always been temporary. What we need in Rotary is a new approach to membership, an approach that emphasizes each Rotarian's individual role in the future of our organization.

We all know that membership is everyone's responsibility. But too often, when something is everyone's responsibility, it ends up being no one's responsibility. To revitalize Rotary's growth, we need to embark on a vision that makes it the job of every single Rotarian to bring in - and mentor - one new member, every single year. One co-worker, one business associate, one family member or friend. It's up to each of us to find that one person and propose him or her for membership. And it's up to each of us to make sure the new members we propose are welcomed into our clubs, feel at home, and stay active and involved over the long term.

I encourage every one of you to talk seriously about this issue with your clubs and to propose a plan of action for membership. For those of us who love Rotary, there can be no more pressing issue than ensuring its second century of service.

Wilfrid J. (Wilf) Wilkinson

Former Rotary Ambassadorial Scholar



Ambassador receives Foundation's highest alumni honor

Philip Lader's first trip on an airplane took him from Florida, USA, to England to attend the University of Oxford as a 1967-68 Rotary Foundation Ambassadorial Scholar. It began the journey of a lifetime and set him on the path to receive the Foundation's 2006-07 Global Alumni Service to Humanity Award.

"My scholarship introduced me to a much broader and challenging world," said Lader, the first member of his family to attend college. He went on to achieve great success, serving as U.S. ambassador to the United Kingdom from 1997 to 2001 and a member of President Bill Clinton's cabinet. Before that, he was White House deputy chief of staff, administrator of the U.S. Small Business Administration, and deputy director for

management of the Office of Management and Budget.

In addition, Lader has served on several civic, corporate, arts, and education boards, including the British Museum, Lloyd's of London, and the Smithsonian Institution's National Museum of American History. He is nonexecutive chair of WPP Group, a worldwide advertising and media company providing services in 106 countries.

"It's a wonderful honor," said Lader, accepting the award in June at an alumni reception preceding the RI Convention in Salt Lake City, Utah, USA. "But I'm really embarrassed because I know of the contributions of many others more deserving than me."

He recalled a time when the kindness of Rotarians touched him deeply. While traveling through Europe during Oxford's Christmas break, he received a telegram informing him of his father's death. A Rotarian acquaintance paid for Lader's round-trip airfare, enabling him to be home with his mother for the funeral.

Lader advised current Ambassadorial Scholars "to stay in close touch with Rotary" for the rest of their lives. He also urged Rotarians to continue to support scholarships for deserving students.

RI Board looks ahead



RI Board approves 2007-10 strategic plan

The RI Board recently approved the RI Strategic Plan 2007-10, which identifies seven priorities:

- Eradicate polio.
- Advance the internal and external recognition and public image of Rotary.
- Increase Rotary's capacity to provide service to others.
- Expand membership globally in both numbers and quality.
- Emphasize Rotary's unique vocational service commitment.
- Optimize the use and development of leadership talents within RI.
- Fully implement the strategic planning process to ensure continuity and consistency throughout the organization.

Each priority is supported by a set of goals and measures to evaluate progress.

Recognizing the role of values in driving the organization and its members, the Board also approved Rotary's

guiding principles: service, fellowship, diversity, integrity, and leadership.

"These core values are all reflected in The Four-Way Test," says RI President Wilfrid J. Wilkinson. "By adopting a specific set of core values in the strategic plan, we can provide Rotarians with more explicit standards to guide and evaluate their actions."

In addition, the Board adopted a new mission and a vision statement.

The mission of Rotary International, a worldwide association of Rotary clubs, is to provide service to others, promote high ethical standards, and advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders.

The vision of Rotary International is to be universally recognized for its commitment to Service Above Self to advance world understanding, goodwill, and peace.

Learn more about long-range planning for RI and The Rotary Foundation at

www.rotary.org .

Paul Harris Society



PAUL HARRIS SOCIETY OF ROTARY DISTRICT 5490

November 2007

Dear Fellow Rotarian:

November is Rotary Foundation Month—a time to focus special attention to The Rotary Foundation. Rotarians worldwide share the common goal of making our world a better place. We share the hope of achieving world peace and understanding through the projects and programs of The Rotary Foundation.

Our Foundation's ability to serve humanity is limitless as long as we participate in

both hands-on projects and provide financial support.

The trustees of The Rotary Foundation approved the Paul Harris Society as an official Foundation recognition program at the district level effective July 1, 2006. Every donor who annually contributes \$1,000 or more to The Foundation will be awarded membership in the Paul Harris Society.

Our district presently has 81 Rotarians who annually give \$1,000 or more to The Rotary Foundation. Our goal is to have at least 100 district Paul Harris Society members by the end of the Rotary year on June 30, 2008.

I cordially invite you to become a member of the **Paul Harris Society of Rotary International District 5490**. Our district is fortunate to have many Rotarians with the capacity and desire to become Paul Harris Society members, and I'm sure that a program such as this is just what many are looking for! The donation must be given to the Annual Programs Fund of The Foundation, and Society members will receive a certificate of recognition and a distinctive gold and blue lapel banner which can be worn with their Rotary pin.

Please join Wilma and me in becoming members of the Paul Harris Society. This exciting new opportunity has the potential to significantly increase the great projects and programs of The Rotary Foundation.

Cordially,

Charles (Chuck) Emerson

Paul Harris Society Chair

25 W. San Juan Avenue, Phoenix, Arizona 85013 □ chas114@cox.net □ (602) 264-9384

From the editor

by Art Harrington

Do you ever get to the point in this wild rat race where you wind up meeting yourself coming and going, and begin to wonder what in the world you are doing living like this?



After spending the past two weeks on the road, we have returned just in

time to participate in the moving of our offices this week. Even though it is just a move of three blocks down the street, everything still has to be packed, transported and then unpacked and repositioned in new quarters - with or without furniture.

Hence, finding anything in those boxes this week has proven to be a major challenge - including locating the material I had planned to use in this issue of the club bulletin.

Along with that frustration are also the innumerable hitches in the plans that throw everything into a stew: like the new office furniture you discover is being shipped from the manufacturer somewhere on the east coast, and won't arrive for another couple of weeks; and the carpet that doesn't extend yet into one of your offices, because some idiot ran a fork lift through part of your roll of carpet. Try those on for starters.

Consequently, I decided it was a good time to shift gears, let our international President share a word with you from his heart, and to check on what the RI Board of Directors has been accomplishing recently. Our Rotary Ambassadorial Scholar program has produced some tremendous national and international leaders, and I felt you should know about one of them who was recently honored. Finally, my longtime friend, Chuck Emerson, has asked that I pass along to you his letter regarding the Paul Harris Society in our Rotary District 5490. So this week I am letting my friends help me with this issue.

Perhaps by next week I will be a little more organized and capable of sharing with you some of the news that is a little closer to home. (That is assuming, of course, that I haven't totally lost it by then, and wound up locked up in an asylum, without my computer and an internet connection.)

Hope you have a great week!